INVOICE

WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459
http://www.clickondetroit.com/index

Invoice #	Invoice Date	Invoice Month	Invoice Period
258431-1	**09/30/12**	**September 2012**	**08/27/12 - 09/17/12**

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	**MDSCC - SC**	**1607**

Billing Address:

Three Point Media
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	258431	06305784

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

IDB #	Advertiser Code	Product Code
	377	396

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	Noon News 12-1230p	12N-1230P	----1--	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	----1--	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	09/14/12	11:59 AM	Noon News 12-1230p	12N-1230P	:30	MIDP1001H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/14/12	09/14/12	Ricki Lake	3-4p	----1--	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	----1--	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	09/14/12	3:21 PM	Ricki Lake	3-4p	:30	MIDP1001H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/14/12	09/14/12	NBC Early	NBC Early	----1--	:30	1	$90.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	----1--	1	$90.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	09/14/12	4:27 AM	NBC Early	NBC Early	:30	MIDP1001H	$90.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/14/12	09/14/12	M-F Local News @ 4pm	4p-430pm	----1--	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	----1--	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	09/14/12	4:26 PM	M-F Local News @ 4pm	4p-430pm	:30	MIDP1001H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/14/12	09/14/12	4:30am Local News	4:30-5am M-F	----1--	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	----1--	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	09/14/12	4:53 AM	4:30am Local News	4:30-5am M-F	:30	MIDP1001H	$175.00	NM

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Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	**MDSCC - SC**	**1607**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/14/12	09/14/12	Inside Edition M-F 430-5p	430p-5p	----1--	:30	1	$1,100.00	NM

Weeks: Start Date 09/10/12 | End Date 09/16/12 | MTWTFSS ----1-- | Spots/Week 1 | Rate $1,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	09/14/12	4:59 PM	Inside Edition M-F 430-5p	430p-5p	:30	MIDP1001H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/14/12	09/14/12	M-F Local 4 News 5-6pm	530P-6P	----1--	:30	1	$2,250.00	NM

Weeks: Start Date 09/10/12 | End Date 09/16/12 | MTWTFSS ----1-- | Spots/Week 1 | Rate $2,250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	F	09/14/12	5:54 PM	M-F Local 4 News 5-6pm	530P-6P	:30	MIDP1001H	$2,250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/17/12	09/17/12	NBC Early	NBC Early	1------	:30	1	$90.00	NM

Weeks: Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1------ | Spots/Week 1 | Rate $90.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	4:28 AM	NBC Early	NBC Early	:30	MIDP1001H	$90.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/17/12	09/17/12	M-F Local News @ 4pm	4p-430pm	1------	:30	1	$1,200.00	NM

Weeks: Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1------ | Spots/Week 1 | Rate $1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	4:23 PM	M-F Local News @ 4pm	4p-430pm	:30	MIDP1001H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/17/12	09/17/12	4:30am Local News	4:30-5am M-F	1------	:30	1	$175.00	NM

Weeks: Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1------ | Spots/Week 1 | Rate $175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	4:57 AM	4:30am Local News	4:30-5am M-F	:30	MIDP1001H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/17/12	09/17/12	Inside Edition M-F 430-5p	430p-5p	1------	:30	1	$1,100.00	NM

Weeks: Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1------ | Spots/Week 1 | Rate $1,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	4:43 PM	Inside Edition M-F 430-5p	430p-5p	:30	MIDP1001H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/17/12	09/17/12	M-F Local 4 News 5-6pm	5P-530P	1------	:30	1	$2,100.00	NM

Weeks: Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1------ | Spots/Week 1 | Rate $2,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	5:13 PM	M-F Local 4 News 5-6pm	5P-530P	:30	MIDP1001H	$2,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/17/12	09/17/12	Local 4 News Today 5-6A	530-6a	1------	:30	1	$650.00	NM

Weeks: Start Date 09/17/12 | End Date 09/23/12 | MTWTFSS 1------ | Spots/Week 1 | Rate $650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	5:59 AM	Local 4 News Today 5-6A	530-6a	:30	MIDP1001H	$650.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258431-1	**09/30/12**	**September 2012**	**08/27/12 - 09/17/12**

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	**MDSCC - SC**	**1607**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/17/12	09/17/12	M-F Jeopardy	730P-8P	1------	:30	1	$3,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	1------	1	$3,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	7:36 PM	M-F Jeopardy	730P-8P	:30	MIDP1001H	$3,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/17/12	09/17/12	Today Show 9-10A	9A-10A	1------	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/17/12	09/23/12	1------	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	M	09/17/12	9:58 AM	Today Show 9-10A	9A-10A	:30	MIDP1001H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/15/12	09/15/12	Sat 6-630pm Loc News	6P-630P	-----1-	:30	1	$1,450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-----1-	1	$1,450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Sa	09/15/12	6:23 PM	Sat 6-630pm Loc News	6P-630P	:30	MIDP1001H	$1,450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/15/12	09/15/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-----1-	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Sa	09/15/12	7:27 AM	Sat 6-8am/Local 4 News	7-8am	:30	MIDP1001H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/16/12	09/16/12	Sports Final Edition	12-1230a	------1	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	------1	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Su	09/16/12	12:32 AM	Sports Final Edition	12-1230a	:30	MIDP1001H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/16/12	09/16/12	Sun 6pm	Sun 6pm	------1	:30	1	$1,550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	------1	1	$1,550.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	*Su*	*09/16/12*		*Sun 6pm*	*Sun 6pm*	*:00*		~~*$1,550.00*~~	*NM*
		See MG 19.2								
2	WDIV	Su	09/16/12	6:53 PM	Sun 6-7pm Local News	6-7p	:30	MIDP1001H	$1,550.00	NM
		MG for 19.1 09/16								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/16/12	09/16/12	Sun News 6-730am	Sun 7-7:30am	------1	:30	1	$725.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	------1	1	$725.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Su	09/16/12	7:27 AM	Sun News 6-730am	Sun 7-7:30am	:30	MIDP1001H	$725.00	NM

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Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	**MDSCC - SC**	**1607**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/13/12	09/13/12	NBC Early	NBC Early	---1---	:30	1	$90.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$90.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	4:16 AM	NBC Early	NBC Early	:30	MIDP1001H	$90.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/13/12	09/13/12	M-F Local News @ 4pm	4p-430pm	---1---	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	4:29 PM	M-F Local News @ 4pm	4p-430pm	:30	MIDP1001H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/13/12	09/13/12	4:30am Local News	4:30-5am M-F	---1---	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	4:51 AM	4:30am Local News	4:30-5am M-F	:30	MIDP1001H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/13/12	09/13/12	Inside Edition M-F 430-5p	430p-5p	---1---	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$1,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	4:59 PM	Inside Edition M-F 430-5p	430p-5p	:30	MIDP1001H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/13/12	09/13/12	M-F Local 4 News 5-6pm	5P-530P	---1---	:30	1	$2,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$2,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	5:22 PM	M-F Local 4 News 5-6pm	5P-530P	:30	MIDP1001H	$2,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/13/12	09/13/12	Local 4 News Today 5-6A	530-6a	---1---	:30	1	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	5:56 AM	Local 4 News Today 5-6A	530-6a	:30	MIDP1001H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/13/12	09/13/12	M-F Jeopardy	730P-8P	---1---	:30	1	$3,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$3,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	7:35 PM	M-F Jeopardy	730P-8P	:30	MIDP1001H	$3,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/13/12	09/13/12	Today Show 9-10A	9A-10A	---1---	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	---1---	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Th	09/13/12	9:54 AM	Today Show 9-10A	9A-10A	:30	MIDP1001H	$800.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/11/12	09/11/12	Tonight Show 1135P-123	1135P-1237A	-1-----	:30	1	$1,650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$1,650.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	11:58 PM	Tonight Show 1135P-1237A	1135P-1237A	:30	MIDP1001H	$1,650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/11/12	09/11/12	NBC Early	NBC Early	-1-----	:30	1	$90.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$90.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	4:16 AM	NBC Early	NBC Early	:30	MIDP1001H	$90.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/11/12	09/11/12	M-F Local News @ 4pm	4p-430pm	-1-----	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$1,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	4:28 PM	M-F Local News @ 4pm	4p-430pm	:30	MIDP1001H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/11/12	09/11/12	4:30am Local News	4:30-5am M-F	-1-----	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$175.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	4:53 AM	4:30am Local News	4:30-5am M-F	:30	MIDP1001H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/11/12	09/11/12	Inside Edition M-F 430-5p	430p-5p	-1-----	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	4:51 PM	Inside Edition M-F 430-5p	430p-5p	:30	MIDP1001H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/11/12	09/11/12	M-F Local 4 News 5-6pm	5P-530P	-1-----	:30	1	$2,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$2,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	5:27 PM	M-F Local 4 News 5-6pm	5P-530P	:30	MIDP1001H	$2,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/11/12	09/11/12	M-F Jeopardy	730P-8P	-1-----	:30	1	$3,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$3,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	7:37 PM	M-F Jeopardy	730P-8P	:30	MIDP1001H	$3,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/11/12	09/11/12	Today Show 9-10A	9A-10A	-1-----	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	-1-----	1	$800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDIV	Tu	09/11/12	9:56 AM	Today Show 9-10A	9A-10A	:30	MIDP1001H	$800.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE



http://www.clickondetroit.com/index

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
258431-1	**09/30/12**	**September 2012**	**08/27/12 - 09/17/12**

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	**MDSCC - SC**	**1607**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/12/12	09/12/12	Noon News 12-1230p	12N-1230P	--1----	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	--1----	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	W	09/12/12	12:17 PM	Noon News 12-1230p	12N-1230P	:30	MIDP1001H	$1,200.00	NM

38	09/12/12	09/12/12	Ricki Lake	3-4p	--1----	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	--1----	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	W	09/12/12	3:30 PM	Ricki Lake	3-4p	:30	MIDP1001H	$600.00	NM

39	09/12/12	09/12/12	NBC Early	NBC Early	--1----	:30	1	$90.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	--1----	1	$90.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	W	09/12/12	4:16 AM	NBC Early	NBC Early	:30	MIDP1001H	$90.00	NM

40	09/12/12	09/12/12	M-F Local News @ 4pm	4p-430pm	--1----	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	--1----	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	W	09/12/12	4:26 PM	M-F Local News @ 4pm	4p-430pm	:30	MIDP1001H	$1,200.00	NM

41	09/12/12	09/12/12	4:30am Local News	4:30-5am M-F	--1----	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	--1----	1	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	W	09/12/12	4:39 AM	4:30am Local News	4:30-5am M-F	:30	MIDP1001H	$175.00	NM

42	09/12/12	09/12/12	Inside Edition M-F 430-5p	430p-5p	--1----	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/10/12	09/16/12	--1----	1	$1,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	W	09/12/12	4:52 PM	Inside Edition M-F 430-5p	430p-5p	:30	MIDP1001H	$1,100.00	NM

Total Spots	**42**	Gross Total	**$45,250.00**

Payment Terms 30 Days

Agency Commission	**$6,787.50**
Net Amount Due	**$38,462.50**

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